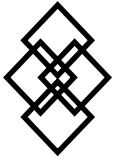


Benefits to Your Career

An IU South Bend Certificate in Professional Writing will help you become a more confident writer and prepare you for your professional career.

The certificate offers opportunities to:

- ◇ Create professional documents used in the workplace
- ◇ Produce a professional résumé, cover letter and other application materials
- ◇ Identify language strategies for compelling written arguments
- ◇ Promote collaborative thinking to enhance professional interactions



Career/Internship Opportunities

go.iu.edu/IAN1

go.iu.edu/IAN2

Indianaintern.net

Related Degree Options

Use Your Professional Writing Skills In Your:

- ◇ Business Major and Minor
- ◇ Marketing Minor
- ◇ English Major
- ◇ Communications Degree
- ◇ New Media Degree
- ◇ Arts Degree

Professional Writing Committee

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Certificate in Professional Writing

How Do I Earn a Professional Writing Certificate?

Requirements

- ◇ The student must complete *12 credit hours* of certificate courses.
- ◇ Students need a grade of C or above in W131 or the equivalent before pursuing the program.
- ◇ Students must maintain an overall GPA of 3.0 or higher in certificate courses to obtain the Certificate in Professional Writing.



Registering

Registering is easy:

Visit Paul Foltz in DW 3300B (Bridge of Wiekamp Hall) and ask to fill out a Certificate Declaration form for Professional Writing. Don't forget to bring your Student ID with you.

Or, contact Mr. Foltz with your request by email at pdfoltz@iusb.edu. **Don't forget to include your Student ID number.**

For questions about the program or advising information, please contact Professional Writing Committee members Smiljka Cubelic (scubelic@iusb.edu) or Erinn Kelley (kelleye@iusb.edu). Or, contact the English Department's secretary at (574) 520-4304.

Certificate Courses



To earn an Area Certificate in Professional Writing, the student must complete *12 credit hours* from the following course offerings

Core Courses

Students must select *at least three* courses and may select *up to four* courses from the following:

ENG-W231: Professional Writing Skills

Introduces writing and document production skills requisite for most professional activities

ENG-W232: Introduction to Business Writing

Studies the process of constructing and producing logical, compelling, and ethical arguments to support feasible, researched solutions for the globalizing marketplace

ENG-W250: Writing in Context

Explores various topics ranging from women in film to principles of literary editing and publishing

ENG-W315: Writing for the Web

Introduces students to new forms of writing made possible by computers and explores the impact of these new forms on literacy

ENG-W367: Writing for Multiple Media

Introduces principles and practices of multi-media design

Elective Courses

Students may select *only one* course from the following to apply towards the certificate:

ENG-W270: Argumentative Writing

Provides instruction and practice in writing argumentative essays about complicated and controversial issues

ENG-W260: Film Criticism

Surveys the major schools of film criticism and applies theories to contemporary film

ENG-W301: Writing Fiction

Explores the art of fiction writing; co-requisite is ENG-W206

ENG-W350: Advanced Expository Writing

Draws on rhetorical theory to develop critical thinking and analytical writing

JOUR-J341: Newspaper Reporting

Explores techniques for gathering, analyzing, and writing news

JOUR-J351: Newspaper Editing

Introduces the fundamentals of editing newspapers as individuals and in teams

JOUR-J410: Media as Social Institutions

Examines the functions and impact of mass media in society; prerequisite is JOUR-C200

TEL-T211: Writing for Electronic Media

Emphasizes style, form, and preparation of writing materials for electronic media